



Arya Vidyapeeth College
আর্য্য বিদ্যাপীঠ মহাবিদ্যালয়



Personal profile

Name of the Faculty: Kallol Bhattacharya

Designation: Assistant Professor

Personal Information Date of Birth: 01-01-1969

Gender: Male

Nationality: Indian

Address for correspondence:

Department of Commerce

Arya Vidyapeeth College

Guwahati – 781016

Dist: Kamrup (M),

Permanent Address:

Lachitnagar

Guwahati – 781 007

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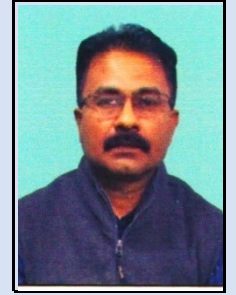
Date of joining the present service: 30-10-2000

Academic Qualification M.Com, LLB, ICWAI (G-II Inter).

Teaching Experience In UG level: 19 + Years

In PG level: No

Academic distinction Net Qualified



Publications

No. Of Edited chapters published : 15

- i) “Impact of Globalisation on Industrial Labourers, Grahak Barta (Annual News Magazine for Consumer), pg:37-45, Vol:10,2019. Secretary, Grahak Suraksha Sanstha Ghy-5, 2019 Regional.
- ii) Social equity & Sustainable Development , Grahak Barta(Annual News Magazine for Consumer), pg: 46-58,Vol:9, 2018. Secretary, Grahak Suraksha Sanstha Ghy-5. 2018. Regional
- iii) Tourism Development in Assam: Prospects & Challenges, Grahak Barta(Annual News Magazine for Consumer), pg:33-43, Vol:8,2017. Secretary, Grahak Suraksha Sanstha Ghy-5. 2017 Regional.
- iv) Rural Marketing in North-East: Issues & Challenges, Grahak Barta(Annual News Magazine for Consumer), pg:27-29, Vol:7,2016. Secretary, Grahak Suraksha Sanstha Ghy-5. 2016 Regional.
- v) “Pioneering North-East: Developmental Issues”/ Chapter-Insurgency in the North East India & its implication in Socio Economic & Human Development, pg: 322-331, Aug2015, Economic Planning Forum Barbhag College, Nalbari, 2015 ISBN:978-81-910812-7-5
- vi) “Civil Societies and Socio cultural Harmony in Assam”/Chapter-Civil Society and Social Conflicts, pg: 108-120, 2015, EBH Publishers (India), www.easternbookhouse.in 2015, ISBN: 978-93-83252-33-6
- vii) Disaster Management in India with Reference to Assam, Grahak Barta(Annual News Magazine for Consumer), pg:22-24, Vol:6,2015, Secretary, Grahak Suraksha Sanstha Ghy-5 2015 Regional.
- viii) Social Equity for Sustainable Development: A Critical Perspective, edited book, titled “Social Equity & SustainableDevelopment”, pg: 113-124, August 2015 Olympia Prakashan (India) 2015 ISBN:978-81-931547-3-1.
- ix) Rural Marketing in NorthEast Issues & Challenges, edited book, titled “Rural Marketing in NorthEast-Issues & Challenges” , pg: 256-263, 2015 Organising Committee, National Seminar on Rural Marketing in North East-Issues & Challenges. 2015 ISBN:978-81-924389-9-3.
- x) Consumer Protection in India, Grahak Barta(Annual News Magazine for Consumer), pg:24-28, Vol:5,2014, Secretary,Grahak Suraksha Sanstha Ghy-5. 2014 Regional.

- xi) Urbanisation & its Impact in Assam: In reference to North-East India, edited book, titled “Changing Socio-Political Scenario of North –East India :A Study in Wider Perspective”, pg: 1-9, Jan 2014. Ganesh Printers, Guwahati, 2014. ISBN: 978-81-928118-1-9.
- xii) Tourism & Development of Assam, Seminar proceedings of UGC Sponsored National Seminar titled “Tourism & Development of Assam”, pg: 81-94, May 2013. K.R.B Girls College, Guwahati, 2013. ISBN: 978-81-927071-0-5
- xiii) Impact of Globalisation on Industrial Labourers, Seminar proceedings of UGC Sponsored National Seminar titled “Impact of Globalisation on Industrial Labourers”, pg:246-260, 2013 ADP College Nagaon, 2013. ISBN: 978-93-81694-58-9.
- xiv) Microfinance through SHG: An overview, Seminar proceedings of UGC Sponsored National Seminar titled “Microfinance through SHG: An overview”, pg: 137-151, Sep 2012 Krantikaal Prakashan 2012 ISBN: 978-93-81694-33-6.
- xv) Extremism & its Socio Economic Implications in the North East India, Edited book titled “Socio Economic Development in North –East India: A Comprehensive Approach”, pg:69-86, July 2012. Krantikaal Prakashan 2012 ISBN: 978-93-81694-24-4

No. Of Research paper published: 03

Published Papers:

- i) Social Equity & Sustainable Development: A Quest for Opportunities & Expectations. JIARM (Journal of International Academic Research for Multidisciplinary) www.jiarm.com, 2014 Vol. Sep 2014, Vol: 2, issue 8 Pg.No. 379-389 ISSN: 2320-5083, Impact Factor: 1.393
- ii) Human Development in North East India: Issues & Challenges, JIARM (Journal of International Academic Research for Multidisciplinary), www.jiarm.com, 2013 Vol. March 2013, Vol: 1, issue 2 Pg.No. 93-103 ISSN: 2320-5083, Impact Factor: 1.393
- iii) Consumer Protection in India, SHODH PRERAK (A Multidisciplinary Quarterly International Referred Research Journal), www.shodhprerak.com 2013 Vol. Jan 2013, Vol:3, issue 1, Pg.No. 60-68 ISSN: 2231-413X

Papers

presented in
Seminar/
Conference

- i) A Study on the Effect of Online Book Shopping on Physical Book stores with reference to Guwahati City. Dept. Of Commerce, Gauhati University, Indian Oil Corporation Ltd & Icon Commerce College, 22 & 23 Oct, 2019
- ii) A Study on the Awareness of Cross Selling of – SBI, Dept. Of M.Com, Guwahati Commerce College, ICSSR (Indian Council of Social Science Research), 21 & 22 March, 2018.
- iii) Gender & Age Diversity in Work Space: A Study on Pvt. Sector Banks in Guwahati City. Dept. Of Commerce, Assam University, Diphu, ICSSR – NERC, 5 & 6 Jan, 2018.
- iv) Terrorism & its Socio-Economic implication in North-East India, Dept. Of Political Science, , B.H.B College, Barpeta, U.G.C. 8 & 9 Sep, 2017.
- v) Environmental Issues & Sustainable Development : Problems & Remedies, Dhubri Law College, Dhubri, U.B.I (United Bank of India, 8 April, 2017.
- vi) Micro-Finance through Self Help Groups A Mechanism for Poverty Alleviation & a Support System or Entrepreneurial Growth: An Overview, Dept. Of Commerce, Gauhati University. ICSSR (Indian Council of Social Science Research) , 12 & 13 May, 2017.
- vii) Population & Urbanisation & its Impact in Today's World with reference to North East India, Dept. Of Economics, B.H.B College, Barpeta, U.G.C, 8 & 9 Feb, 2017.
- viii) Human Rights Violation Against Women & their Rights with Reference to North–East India. Dept. Of Philosophy, B.H.B College, Barpeta, U.G.C. 24 & 25 June, 2016.
- ix) Importance Of FDI In The Globalised Era. Dept. Of Economics, Barbhag College, Nalbari, U.G.C, 29 & 30 Jan, 2016.
- x) Tourism Branding And Marketing. B.H College, Howly, U.G.C, 25 & 26 June, 2015.
- xi) Social Inclusion And Education. Rangia College, Rangia, U.G.C, 19 & 20 Jan 2015.
- xii) Media & Politics, Dept. Of Communication & Journalism, Gauhati University, DIPR, Govt of Assam, 29 & 30 Nov, 2014
- xiii) Rural Marketing In North East: Issues And Challenges, D.K.D College, Dergaon, U.G.C., 30 & 31 Oct, 2014.
- xiv) Environment, Development And Livelihood, S.B.Deorah College, Guwahati, U.G.C, 29 & 30 Aug, 2014.
- xv) Civil Society And Social Conflicts. Pandu College, Guwahati, U.G.C, 30

Sep. & 1 Oct, 2014.

xvi) Social Equity For Sustainable Development, Sonapur College, Sonapur, U.G.C, 26 & 27 June, 2013.

xvii) Tourism And Its Impact On Industrial Development Of Assam, K.R.B Girls College, Guwahati, U.G.C, 23 & 24 May, 2013.

xviii) Extremism And Its Socio Economic Implications In The North East India, K.C Das Commerce College, Guwahati, U.G.C, 22 & 23 March, 2013.

xix) Insurgency And Human Development In North East India, Barbhag College, Nalbari, U.G.C, 28 & 29 Sep, 2012.

xx) Impact Of Globalisation On Industrial Labourers. ADP College, Nagaon, U.G.C, 28 & 29 Sep, 2012.

xxi) Consumer Protection In India. GNDG Commerce College, Nagaon, U.G.C, 30 & 31 Jan, 2012.

xxii) Microfinance Through Self Help Groups A Mechanism For Poverty Alleviation, GNDG Commerce College, Nagaon, U.G.C, 29 & 30 Dec, 2011

Membership
in reputed
national/
international
agency

i) Life Member of Grahak Suraksha Sanstha, Guwahati-5.

Corporate
Social
responsibility

i) Convenor of admission committee of B.Com & H.S (Commerce).

ii) Member of College Financial Management Committee

iii) Performing regular College Election duties.

iv) Performing all Examination duties

v) Member of College Routine Committee

vi) Member of College Campus Development Committee

vii) Member of College Budget Committee (2015-18)

viii) Member of College Students Disciplinary Committee (2017)

ix) Member of College Diamond Jubilee Celebration Committee(Water Supply)

x) Teacher in Charge Social Service (2015-16)

xi) Member of Food Committee for NAAC Peer Team visit (2016)

xii) Auditor for Final Even Semester Exam for Exam Branch of College (2015)

xiii) Performed the job of Indexing of Old File & College documents (2014)

xiv) Member of Academic committee of National Seminar on Socio Economic & Scientific Development in North-East India: Problems & Prospects held in the college in 2017.

Arya Vidyapeeth College