



**OFFICE OF THE
INTERNAL QUALITY ASSURANCE CELL
ARYA VIDYAPEETH COLLEGE (Autonomous)**

Arya Nagar, GUWAHATI – 781016

No. AVC(A)/IQAC/2023/



**ARYA VIDYAPEETH COLLEGE (AUTONOMOUS)
Guwahati-16**

Activity organized by Department/Cell/Club

Details of Activity

Activity Title: One day Entrepreneurship Awareness Program

Organized by: Department of Skill Development and Entrepreneurship, sponsored by the office of the Development Commissioner (MSME), Govt. of India and implemented by Indian Institute of Entrepreneurship (IIE).

Resource Person: Mr Soumar J. Sharma, Sustainable Entrepreneur, Ms Anindita Sarma, Manufacturer and Entrepreneur and Mr Darick Ranjan Deka, Founder & Director, Sports Craft Management LLP and Guwahati City FC Pvt. Ltd.

Date: 24th February, 2023

Abstract/Summary of the activity program:

On the 24th of February, 2022 a one day Entrepreneurship Awareness Program was organized by the Department of Skill Development & Entrepreneurship, Arya Vidyapeeth College (Autonomous). This program was sponsored by the office of the Development Commissioner (MSME), Govt. of India and implemented by Indian Institute of Entrepreneurship (IIE). The resource persons were Mr Soumar J. Sharma, Sustainable Entrepreneur, Ms Anindita Sarma, Manufacturer and Entrepreneur and Mr Darick Ranjan Deka, Founder & Director, Sports Craft Management LLP and Guwahati City FC Pvt. Ltd.

The topics covered were concept, importance and characteristics of an entrepreneur, business ideas, schemes and incentives offered by different agencies, procedures and formalities for raising finance for enterprise, interaction with successful entrepreneurs etc.

