



OFFICE OF THE
INTERNAL QUALITY ASSURANCE CELL
ARYA VIDYAPEETH COLLEGE(Autonomous)
Arya Nagar, GUWAHATI – 781016

No. AVC(A)/IQAC/2023/07

Date: 16 – 05 – 2023



ARYA VIDYAPEETH COLLEGE (AUTONOMOUS)

Guwahati-16

Activity organized by Department/Cell/Club

Details of Activity

Activity Title: One Day Workshop on Business Model Canvas

Organized by: Institution's Innovation Council

Resource Person: Dr. Saptadweepa Shandilya, Mr. Anupam Bora, Ashraful Yasin Hussain.

Date: 16-05-2023

Abstract/Summary of the activity program: The IIC, Arya Vidyapeeth College (Autonomous) organised a *One Day Workshop on Business Model Canvas* on 16-05-2023 at Conference Hall II from 11 am in presence of a large number of students and faculty members. The programme started with the welcome speech by Ms. Anindita Langthasa and Dr. Mousumi Bora, Vice President, IIC deliberated upon the relevance of business model and the framework for creating the orientation necessary for the emerging entrepreneurs. Dr. Saptadweepa Shandilya, Assistant Professor, Dept. of Commerce, Gauhati University in technical session I addressed the definition and key elements of a business model and the ideas necessary for the execution of the model. In technical session II, Mr. Anupam Bora, Banking Professional Retired Assistant General Manager, ICICI Bank, Guwahati deliberated upon the most important aspect of the business model, i.e. Finance and various ways of obtaining loan and financial aid. The III technical session was full of various activities to make the participants aware of the innovative techniques implicit in any business model. Ashraful Yasin Hussain, Founder and CEO, Sigma Car, Industrialist, the expert of the session addressed the issue of rapid unemployment in India and highlighted the importance of startups. The interactive sessions were highly successful and the programme came to an end with vote of thanks by Mr. Durlav Barman

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Guwahati, Assam, India

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Long 91.75447°

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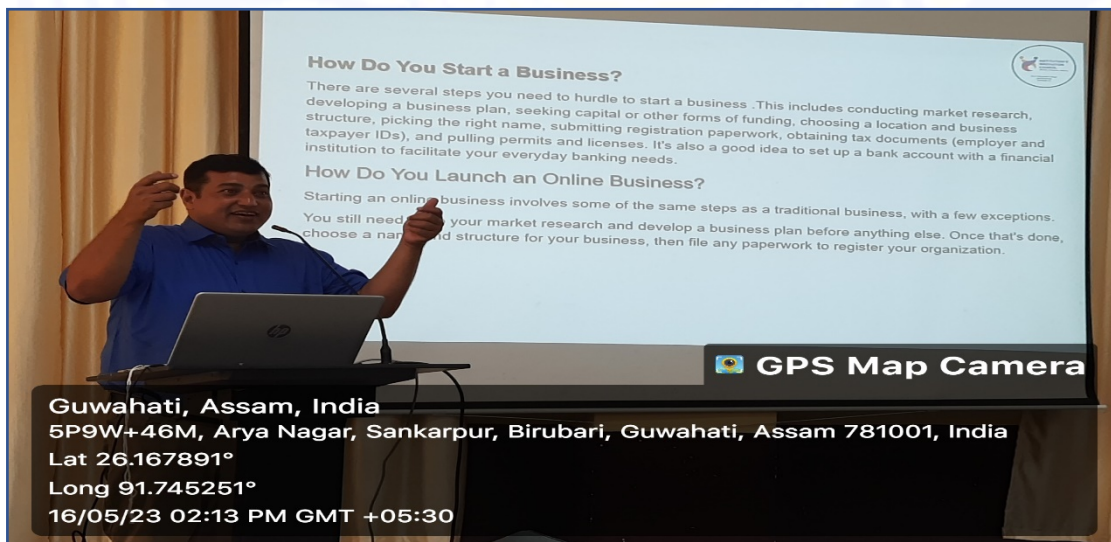
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
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