



**OFFICE OF THE  
INTERNAL QUALITY ASSURANCE CELL  
ARYAVIDYAPEETHCOLLEGE(Autonomous)  
Arya Nagar, GUWAHATI – 781016**

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**No. AVC(A)/IQAC/2023/**



**ARYA VIDYAPEETH COLLEGE (AUTONOMOUS)  
Guwahati-16**

**Activity organized by Department/Cell/Club**

**Details of Activity**

**Activity Title:** Talk on Pitch Deck with an Angel Investor

**Organized by:** Department of Skill Development and Entrepreneurship in collaboration with Institution's Innovation Council (IIC) and Department of History, Arya Vidyapeeth College (Autonomous)

**Resource Person:** Mr. Ashraful Yasin Hussain, Eminent Entrepreneur

**Date:** 31.08.2023

**Summary of the Activity:**

A talk on *Pitch Deck with an Angel Investor* was organized by Department of Skill Development and Entrepreneurship in collaboration with Institution's Innovation Council (IIC) and Department of History, Arya Vidyapeeth College (Autonomous) on 31.08.2023 at 2 PM in the Department of History. The Resource person for the talk was Mr. Ashraful Yasin Hussain, Eminent Entrepreneur (Founder and CEO of SIGMA CAR).

The talk session offered invaluable insights into the art of crafting and delivering an impactful pitch to attract angel investors. The resource person, well-versed in start-up funding and investment dynamics, covered various key topics, providing a comprehensive guide for aspiring entrepreneurs. The session began with an introduction to angel investors and their crucial role in early-stage startups. The resource person emphasized the essential components of a successful pitch deck. Elements like problem identification, unique value proposition, market analysis, revenue model, and growth projections were highlighted as crucial for capturing an investor's attention. Different stages of startup development, including ideation, product development, growth, and scaling, were discussed. Bootstrapping, venture capital, and angel investment, pros and cons of each of them were discussed to help entrepreneurs make informed decisions. The resource person shared effective strategies to identify and connect with potential angel investors. Attendees learned about networking events, online platforms, and angel investor groups

A highlight of the session was the presentation of an outstanding pitch deck by a student entrepreneur. The product's unique value proposition, market potential, and growth strategy were eloquently conveyed. The session concluded on an inspiring note as the resource person, deeply impressed by the student's pitch, proceeded to auction and purchase the student's product. This real-world success story underscored the power of a well-crafted pitch.

The program was attended by students from various departments of the college and faculty members from the Department Skill Development and Entrepreneurship, History and IIC (AVC).

